



MEDIA CONTACT
Danielle Hairs
Tel +61 2 9361 4555
media@object.com.au
www.object.com.au

DesignNow! 2010

Annual National Graduate Exhibition

MEDIA RELEASE

DESIGN NOW! BACKGROUND INFORMATION

History

Design Now! is a launch pad for young designers. Object has organised and presented this annual graduate exhibition (previously titled *new design*) since 2001- showcasing the work and nurturing the careers of over 120 graduates from 22 universities over the past nine years.

With various awards, public exposure, extensive media coverage and a wide range of professional opportunities eventuating from the project, becoming a finalist in Object's graduate exhibition is one of the most highly sought-after achievements of final-year design students across Australia.

As in the past, the outstanding graduates will be keenly watched by the industry, inspiring the next generation of students and providing a new outlook for the public.

In 2010 the exhibition will present the work of the three most outstanding graduates in each of the following six categories: Design for the Built Environment; Design for the Body; Design for Communication; Design for the Home; Design for Industry and Design for Studio Production.

The selection process

Heads of Departments and lecturers from university art and design schools across Australia are asked to nominate up to three students who produced outstanding work in the final year of their degree.

This resulted in over 250 nominations submitted for 2010 – our largest nominee pool ever! From these nominations, finalists are chosen by Object's selection panel to be exhibited in the *Design Now! 2010* exhibition at Object Gallery.

The opening night events and high profile media articles enable finalists to create a profile locally, providing a stellar launch pad for their careers.

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PRINCIPAL FUNDING

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Object Gallery & Collect. 417 Bourke Street Surry Hills. Open Tuesday - Friday 11am - 5pm. Saturday - Sunday 10am - 5pm. Free admission.
