

Digital Publishing Internship

OBJECT: AUSTRALIAN CENTRE FOR CRAFT AND DESIGN

Object is a not-for-profit organisation that creates opportunities for people to engage with design and creativity through dynamic and high-quality exhibitions, publishing, retail and educational activities.

The highly-regarded Digital Publishing internship at Object is a fantastic opportunity for a committed & passionate intern to join one of Australia's leading design organisations. It is suitable for those seeking work experience within the design, visual culture and exhibition sectors.

The focus of the internship is around the development of engaging and immersive digital content for the organisation – with a particular focus on the design and implementation of exhibition mini-sites for Object, as well other multimedia content including podcasts and vodcasts.

Applicants will need to have a working knowledge of web technologies, and be available for a minimum three month commitment to the organisation, subject to a satisfactory three week review.

The position is a voluntary position for 2 days per week.

We are currently looking for candidates interested in being part of the program between **February 2010 – April 2010** and **May - July 2010**.

Applicants need to submit an up-to-date PDF (maximum 5mb) or link to their folio and nominate the preferred dates of their internship placement.

See below for information.

Please forward applications to:
Joan-Maree Hargreaves
Producer – Digital & Publications
j.hargreaves@object.com.au

Further information

Brilliant opportunity for a committed & passionate **intern** to join one of Australia's leading design organisations, to assist with the next phase of growth of its digital publishing arm. The intern would be involved in a broad range of web activities from audio and video editing to brainstorming ideas for upcoming online events.

REQUIREMENTS

- Studying towards or recent completion of a degree in communications/media or relevant degree
- Previous experience in new media (web skills essential)
- Must be able to work in a team environment and independently
- Interest in Australian design and visual culture

MAIN TASKS/ACTIVITIES/PROJECTS

Creating minisite: The intern will work with the exhibitions team to create a mini website for an upcoming Object exhibition. The intern will be involved from the concept development stage right through to the design and production of the minisite.

Editing podcasts and vodcasts: Podcasts will be an area of focus on the Object website. The intern would be involved in the editing of these podcasts and uploading these onto the Object website. These podcasts can be subscribed to and users will be able via RSS news feeds receive these podcasts automatically when they are available. These podcasts could also be playing in the gallery as people are walking around.

Updating picture galleries: The intern may be asked to upload images onto the Object website via Flickr.

Establishing and maintaining an Object blog: As mentioned previously, the digital publishing intern, may be involved in blogging during their internship. They may even wish to create a blog about the time as an intern at Object!

Social media activity: The intern may be asked to twitter or update Object's Facebook website.

Updating interactive touring exhibition map: Touring has become a key component of Object's activities, with up to seven different exhibitions a year touring to 20 venues across Australia. The touring map allows users to view where Object exhibitions are being held across the country. From time to time the intern may be asked to update information about Object exhibitions as well as information about the host gallery or museum and provide a link to the gallery and museum websites.

Assisting in developing LEARN section of the website: This may include assisting in the establishment of a children's or teacher's blog and digital workshops with children.

Assisting in the planning for 2010 + 2011 public programs: The intern may be involved in the brainstorming and planning for Object's upcoming public programs.

BENEFITS

- Industry experience in one of the leading design centres in Australia
- Experience with an organisation in the process of moving its publishing beyond the print form and its current website framework and establishing a strong, loyal community through digital publishing
- Work experience with a range of high-profile professionals in the arts and design industry
- Have fun and learn with a great team!

SUPERVISION

The Digital Publishing Intern will work under the supervision of the Producer, Digital & Publications, Joan-Maree Hargreaves.

COMMENCEMENT

Commencement date: Thursday February 11

Days per week: Thursdays and Fridays

Duration: 3 months